

Headshots

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About Almaz

The Short Version – 100 words

Almaz (she/her) is an award-winning Creative Copywriter and Freelance Journalist.

Her digital and print portfolio includes: above-the-line advertising, consumer brand messaging, digital content strategy, ecommerce writing, corporate comms, scripting, and long-form journalism.

Founder of '[Kayleigh Daniels Dated](#)', a new web platform combining sexy stories with informative sexual health features, she also writes on sexuality for leading publications including *Independent*, *Refinery29* and *VICE*.

She is part of the [Decolonising Contraception](#) Collective – a community interest group working within sexual and reproductive health – and is also a Sexual Health Education Facilitator with [Sexplain](#), an independent organisation running inclusive and comprehensive sex ed workshops in schools.

The Mid-length Version – 200 words

Almaz (she/her) is an award-winning Creative Copywriter and Journalist. She has spent the last few years working in-house at London-based digital content agencies and is now freelance.

Her digital and print portfolio includes: above-the-line advertising, consumer brand messaging, digital content strategy, ecommerce writing, corporate comms, scripting, and long-form journalism.

She is the Founder of '[Kayleigh Daniels Dated](#)', a new web platform combining sexy stories with informative health features to encourage and normalise free and frank discussion about sexuality. Her writing has appeared in *Campaign*, *Independent*, *It's Nice That*, *Refinery29* and *VICE*, among other publications.

She speaks about why sex positivity needs championing for [Decolonising Contraception](#), a not-for-profit, community interest group formed by people of colour, working within sexual and reproductive health, and is also a Sexual Health Education Facilitator with [Sexplain](#), an independent organisation which runs inclusive and comprehensive sex ed workshops in schools around the UK.

Almaz is also a classically trained violinist and has appeared on stage, national television and at music festivals with several London collectives.



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[The Long Version – 350 words]

Almaz (she/her) is an award-winning Creative Copywriter and Journalist.

She has spent the last few years working in-house at London-based digital content agencies, where her projects were industry award-nominated in 2016, 2017 and 2019. She is now freelance.

Her digital and print portfolio includes: above-the-line advertising, consumer brand messaging, digital content strategy, ecommerce writing, corporate comms, scripting, and long-form journalism.

She is the Founder of '[Kayleigh Daniels Dated](#)', a new web platform combining sexy stories with informative health features to encourage and normalise free and frank discussion about sex.

Since launching in July 2018, Kayleigh Daniels Dated has gained a global audience encompassing 148 countries and receives media coverage from outlets including *BBC London*, *Guardian Weekend* and *VICE*.

The project has also made forays into the live events space, with programme curation and event production by Almaz:

- [Kayleigh Daniels Dated Launch Event – Nov. 2018](#)
- [What Went Where?! Sexualities on Screen – Mar. 2020](#)

Her writing has appeared in publications including *Campaign*, *Independent*, *It's Nice That*, *Refinery29* and *VICE*, among others.

She speaks about why sex positivity needs championing for [Decolonising Contraception](#), a not-for-profit, community interest group formed by people of colour, working within sexual and reproductive health and is also a Sexual Health Education Facilitator with [Sexplain](#), an independent organisation which runs inclusive and comprehensive sex ed workshops in schools around the UK.

Almaz is also a classically trained violinist and has appeared on stage, national television and at music festivals with several London collectives. Recent highlights include: Mighty Hoopla Festival set (2019), BBC Proms Scratch Orchestra Masterclass with Maestro Marin Alsop (2018), Britain's Got Talent quarter-finalists with The Hip Hop Orchestra (2017), Secret Garden Party main stage set (2016), and Women of the World Festival Orchestra at Royal Festival Hall, London (2016).

In 2017, she was commissioned by Basement Orchestra – in which she plays Violin – to write an adaptation of the jazz opera 'Porgy & Bess' for performance at Grimeborn Music Festival.

Almaz holds a BA in English from the University of Southampton (2011) and a post-graduate Diploma in Multimedia Journalism from News Associates (2012).